2021 AFMS/CFMS WEB SITE CONTEST

OVERVIEW

All CFMS Society Webmasters are invited to enter their society’s web site the 2021 CFMS Web Site Contest.

The Contest Entry Scoresheet questions indicate the basic content that will be judged, but it’s important to refer to the Contest Guidelines. The Contest Guidelines cover the expectations of the contest in detail.

Note that there was a change made in 2020 requiring that a webmaster contact link be on every page of the website. It can be via navigation links or within an obvious area of the pages.

Also, there a notation made at the bottom of the Entry Form to indicate, “Any other information that might not be obvious.” This area is a great place to note point out special features that have helped your members and possibly attracted new members. For instance you may have a list of your society’s library material, links to ‘how-to’ sites and other related organizations. Perhaps you have or a special form or other feature that has helped your club organize its activities or help with public communication. Please note what the feature is and indicate where the form or content can be found.

The Entry and Score Sheet forms are fillable and savable. Open and fill out the forms and save them to your computer with a different name (i.e., CFMS_2021WebContest_Entry and an abbreviation of your society’s name).

Please email your Entry and Score Sheet forms to: mvoneill@comcast.net

The 2021 CFMS Web Site Contest entry deadline is January 25, 2021. I will let you know when the forms have been sent to the judges so you can be sure to respond to any inquiries that they might send. (Each web site is judged by 2 judges)

If you have questions or need help downloading the forms or need a bit more time to prepare the forms, please do not hesitate to contact me at mvoneill@comcast.net.

The outcome of the CFMS Web Site Contest will be announced during the 2021 CFMS Show and Convention, which will be held June 25-28, 2021, at the Grape Festival Fairgrounds in Lodi, California.

The top two CFMS Web Site Contest winners will be forwarded to participate in the AFMS Web Site Contest. The AFMS Web Site judging will take place beginning at the end of March 2021.

Regards,
Merryan O’Neill
CFMS Web Site Contest Chair
mvoneill@comcast.net

Refer to:
2021 AFMS-CFMS Web Site Contest Guidelines
2021 AFMS-CFMS Web Site Contest Entry Form
2021 AFMS-CFMS Web Site Contest Score Sheet